portfolio
alexander renner
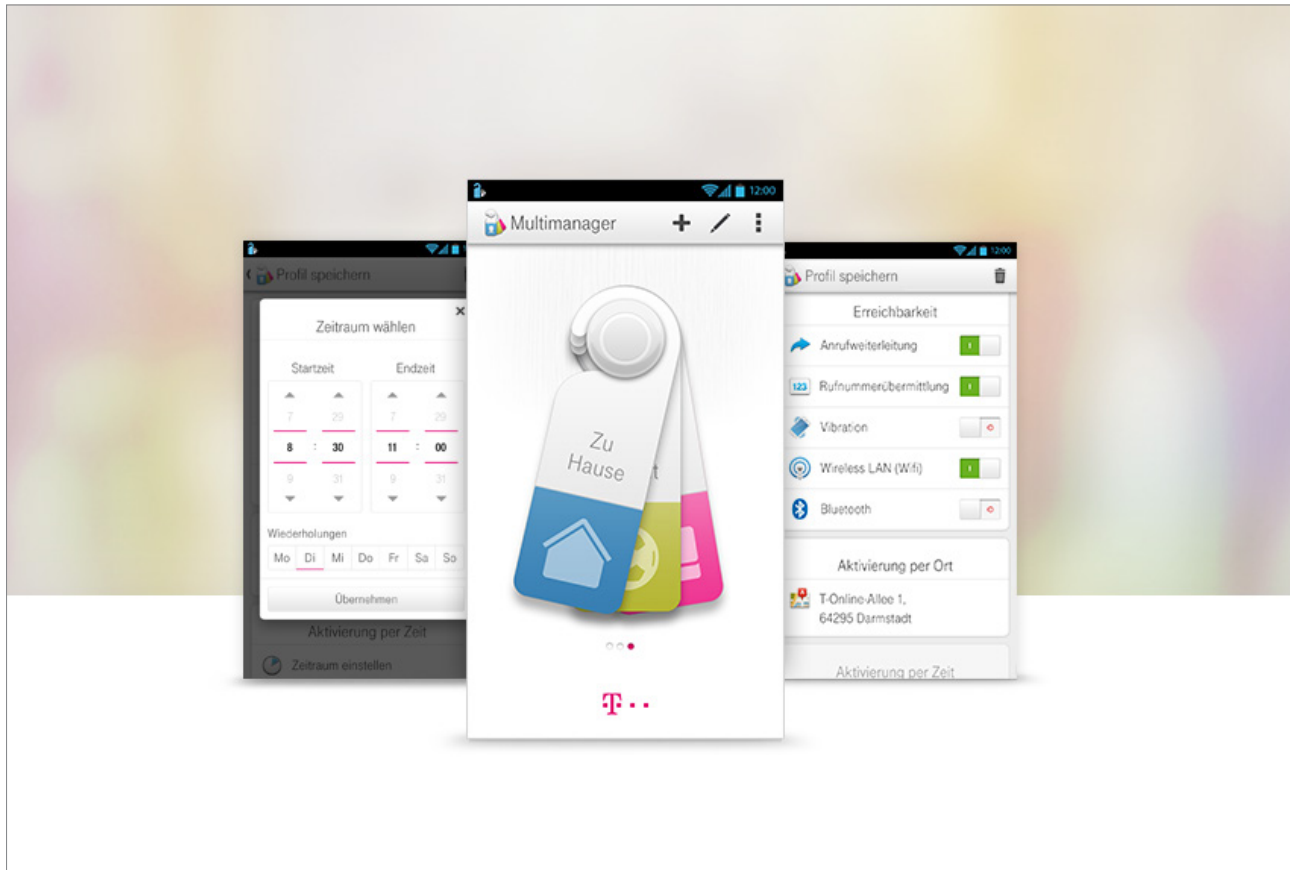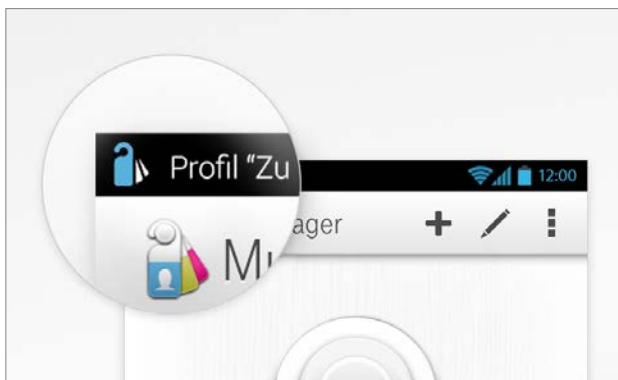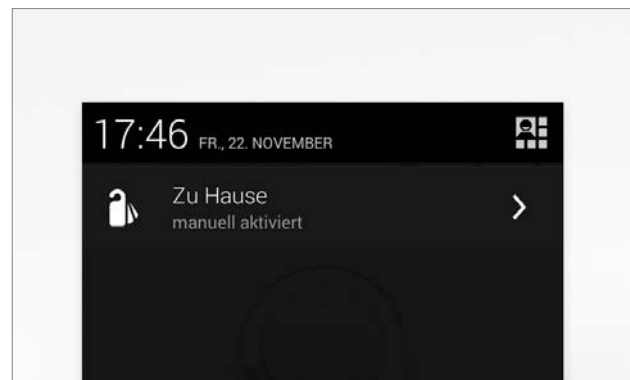
multimanager
deutsche telekom
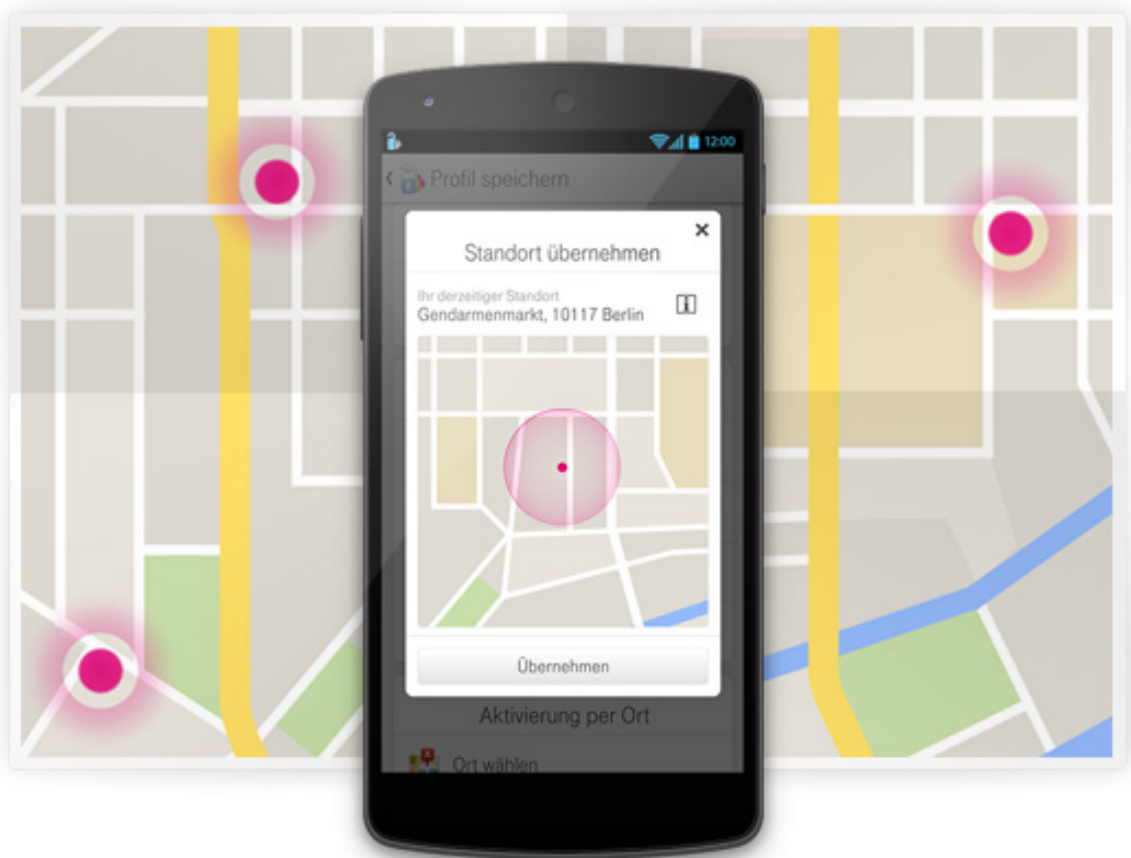## 2013

01

02

03

01 key visuals for multimanager showing the main screen in the middle and the create profile process

02 knowing which profile is active by simply looking at the android status bar

03 making use of notifications to allow the user to interact with the app without opening it
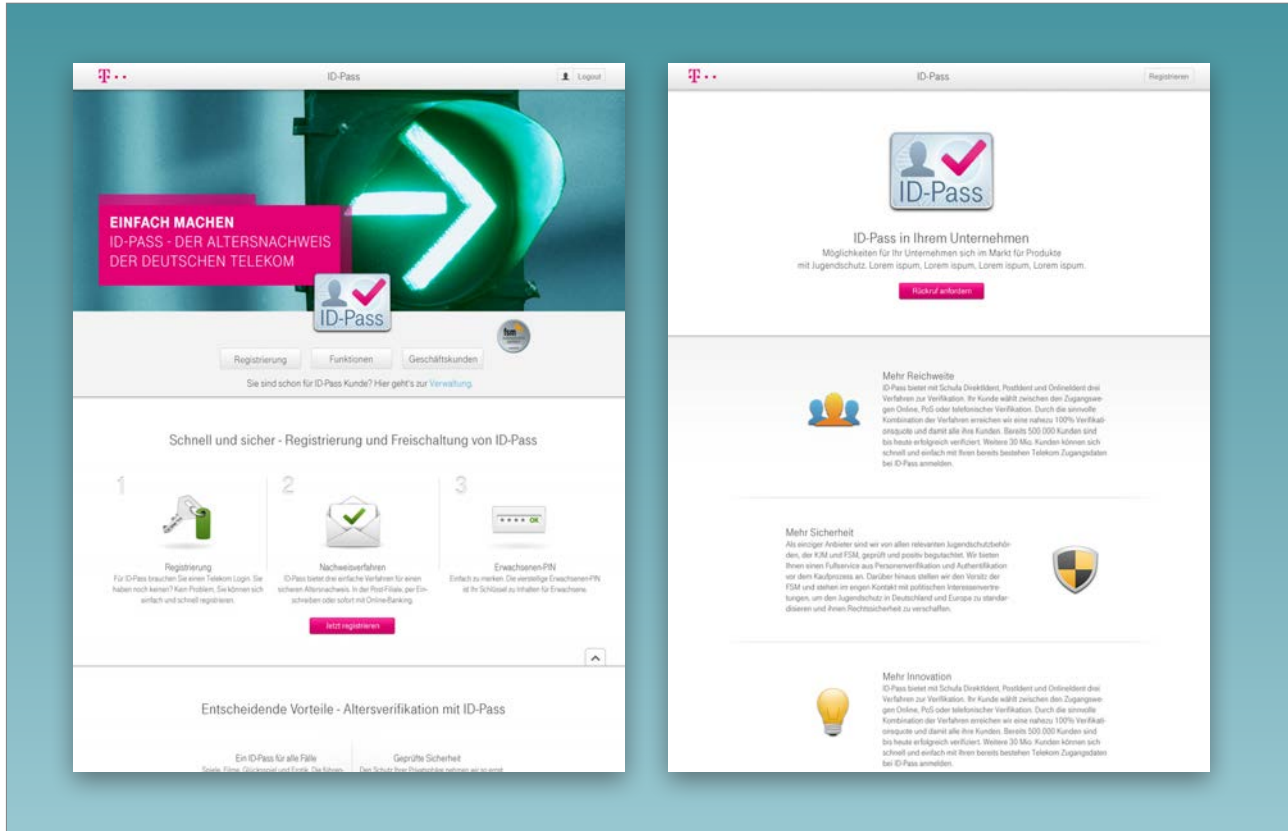
handling availability - automatically
in times where smartphones are a constant
companion managing our own availabilty,
it gets more and more important to manage
the smartphone itself. multimanager helps
you to have the correct phone and availablity
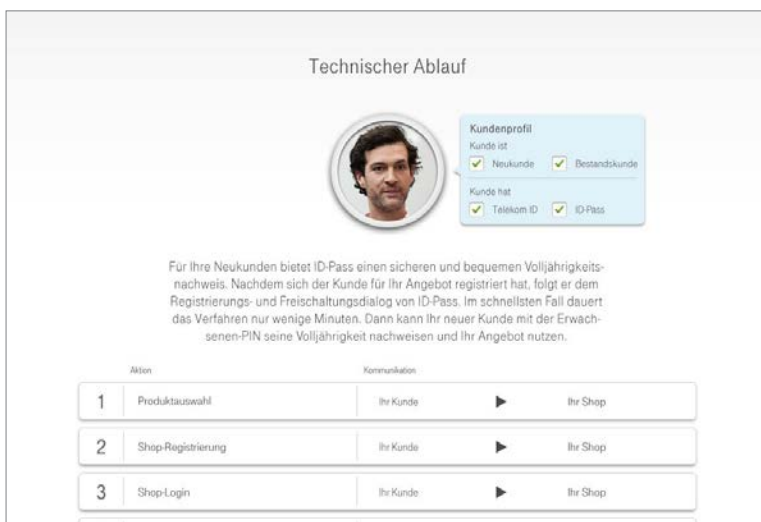settings at the right time or place.

id-pass
deutsche telekom
2013

01

02

03

01 landing page for customers (left) and business customers (right)

02 tool to explain how the service will integrate into excisting systems (business customers)
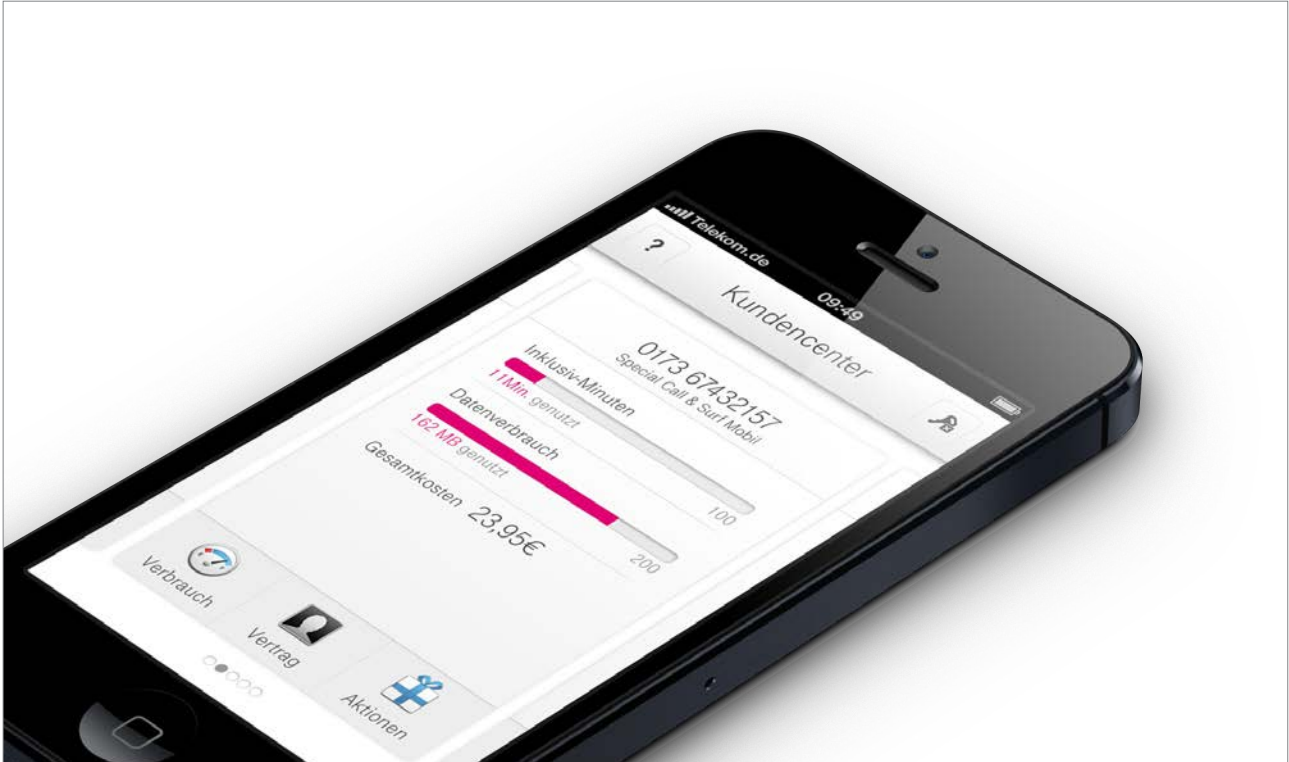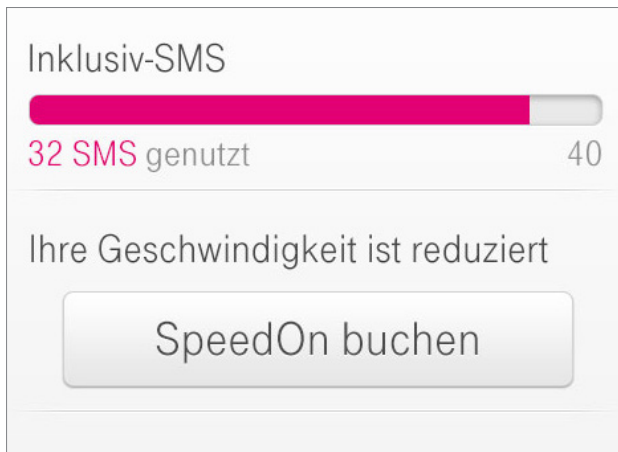
03 id-pass registration process for customers

kundencenter app
deutsche telekom
2012

01

02

01 summary of monthly cost and consumption per contract

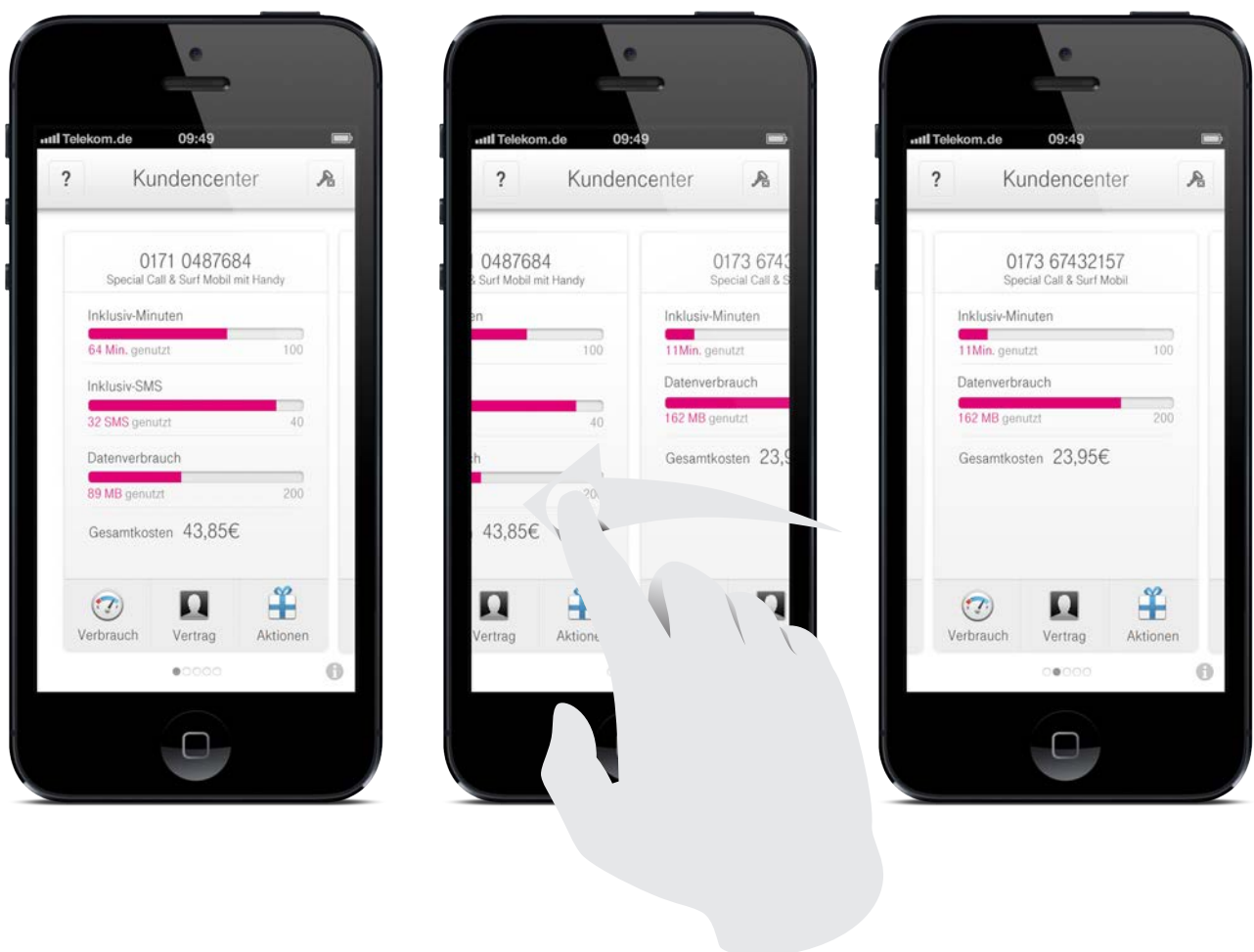02 speedon booking from main view if data limit is reached

03 always accessible faq's with instant search results
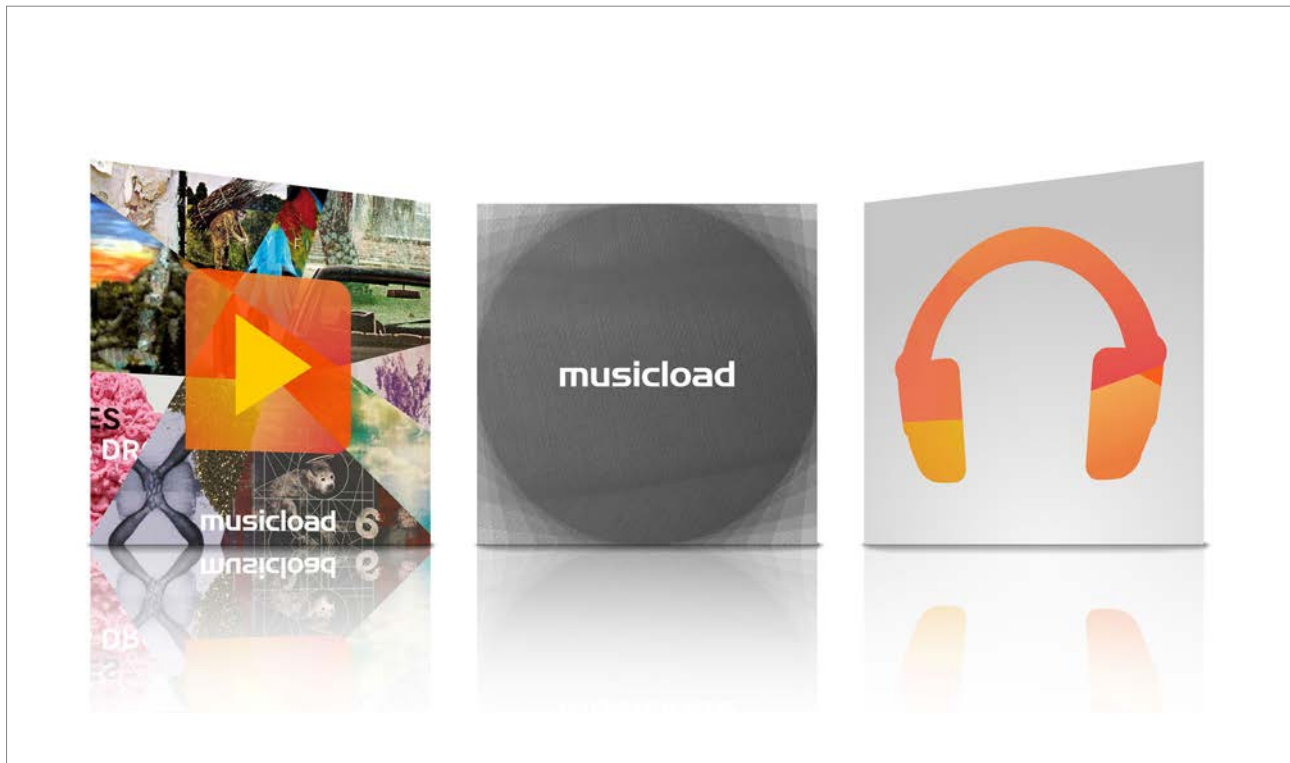

03

swipe metaphore

kundencenter 3.0 not only took a major step by
displaying more relevant data to the customer, it
also introduced a new way on how to navigate
through data structures, making the experience
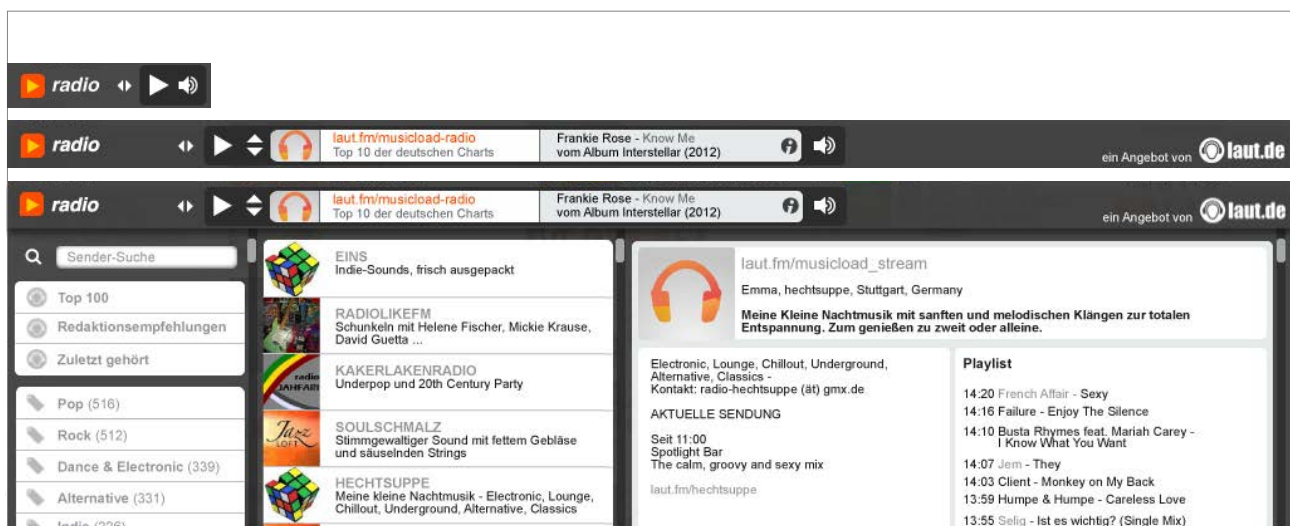equal for regular as well as poweruser's.

musicload radio
deutsche telekom
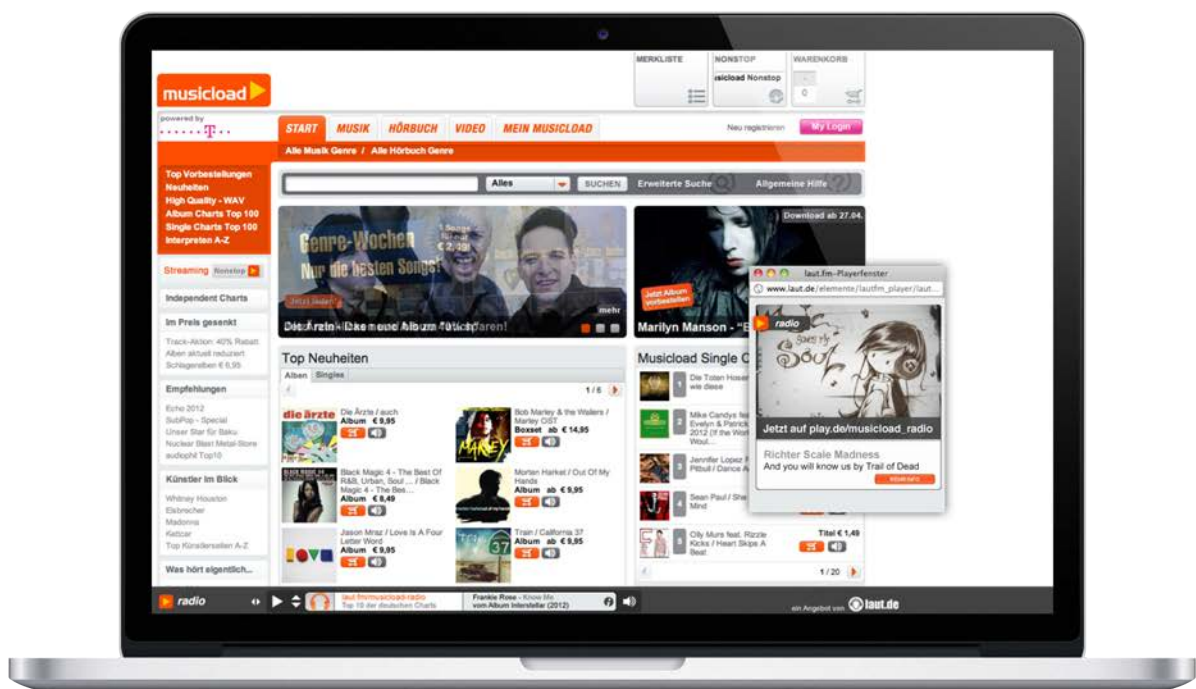### 2012

01

02

01 proposal for musicload player visuals

02 different states for player from minimized to maximized

micro functionality

a little change in functionality can be a major bumb when it comes to user acceptance. musicload radio is an add-on to the existing webservice, enabling the user to hear the latest featured music by musicload. the player is implemented with three states offering the best solution for every user.
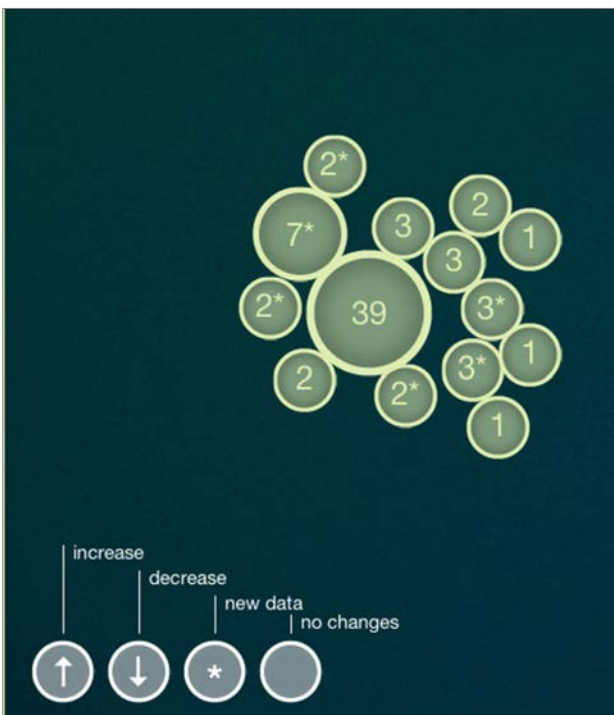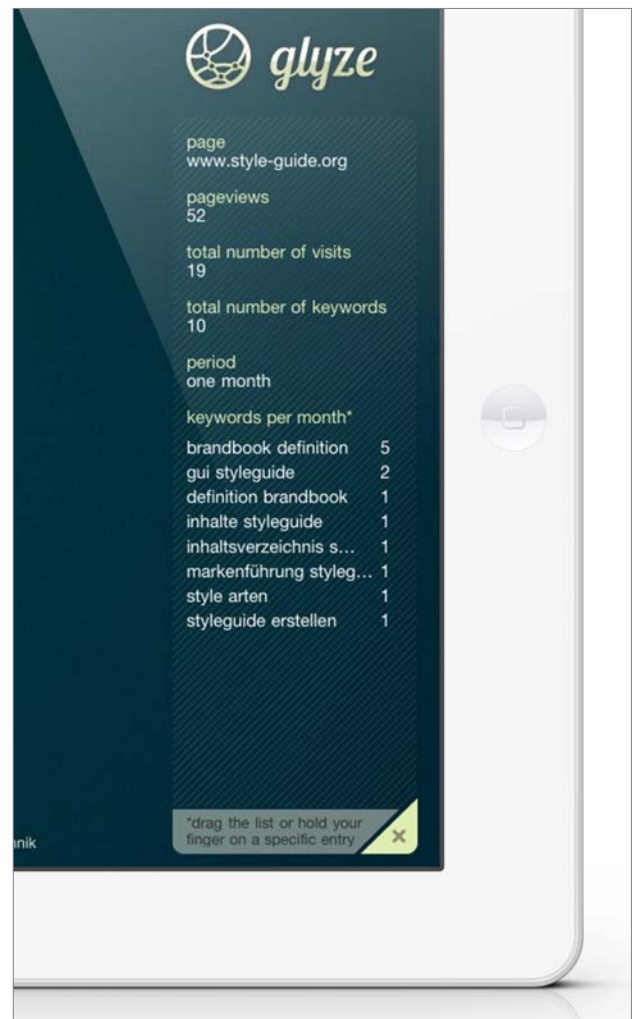
glyze
iconstorm
2012

01

02

03 main view for data analysis

02 explaining changes compared to a previous period

03 detailed view showing textual infor-mation about the analysed website
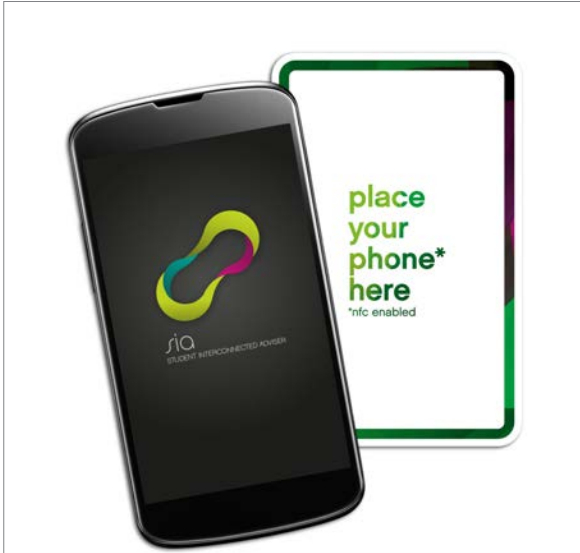
03

brand analyser

glyze is an app for ipad created to make the analysis on how people came to your homepage easier. it will evaluate data people used in their google search to find a particular website. this makes glyze an important tool for brand optimization.
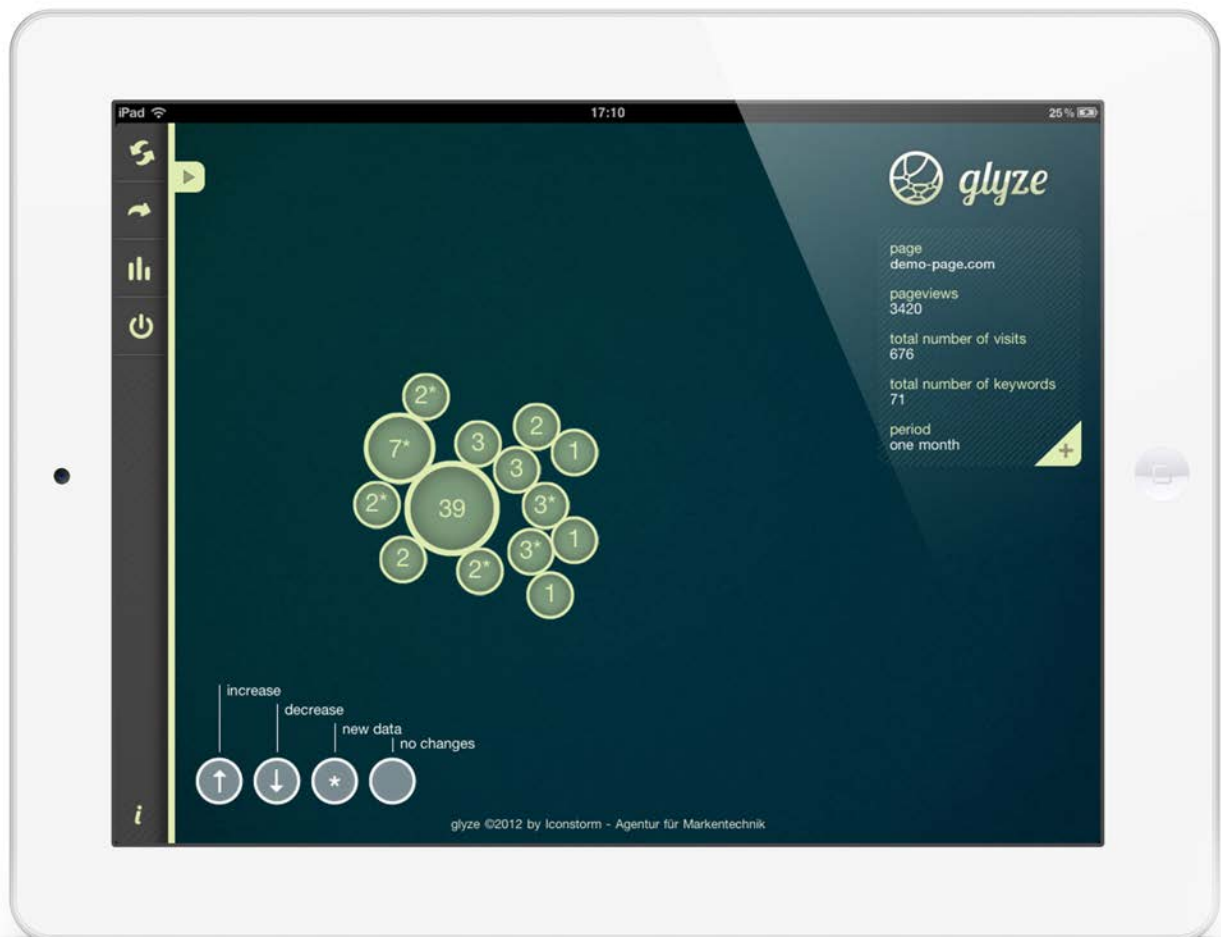
sia
bachelor thesis
2012

01

02

03

01 sia start-up initialized by nfc tag

02 details are displayed on pull-downs to avoid complex information architecture

03 startscreen with menu items symbolizing a students day at university, where every menu item is already holding the most relevant information

as relevant as possible
sia was the project I worked on as result of my bachelor thesis. it aims on guiding students through their day by focusing on their daily needs. the app attempts to combine the daily changing calendar of a student with an info app and is experimenting with indoor navigation based on nfc.

ecocheck
e-learning application
2011

01

01 main menu with entry points for the topics challenge, history and production of paper

02 shown are the sub-functions papercheck (top) and ecological assessment calculator (bottom)

02

building bridges

as a result of a lecture corbinian kling, matthias mischka, max maier an I had the idea of creating a new kind of e-learning experience, by not only using the standard features provided by modern tablets, but giving the user a 'haptical' feeling by creating interaction with the topic itself.
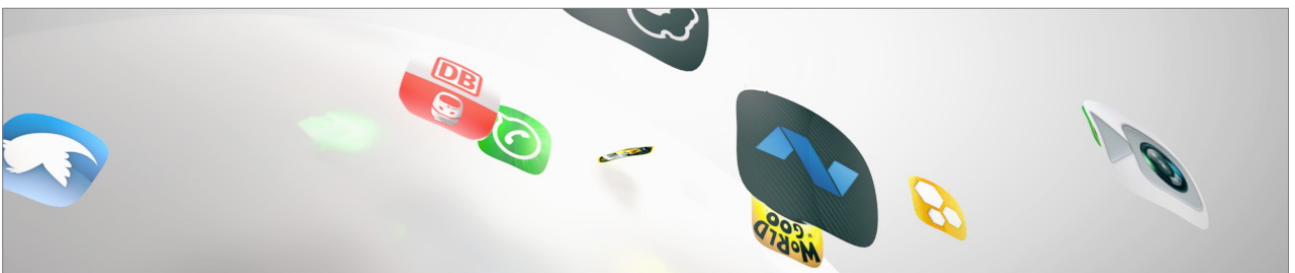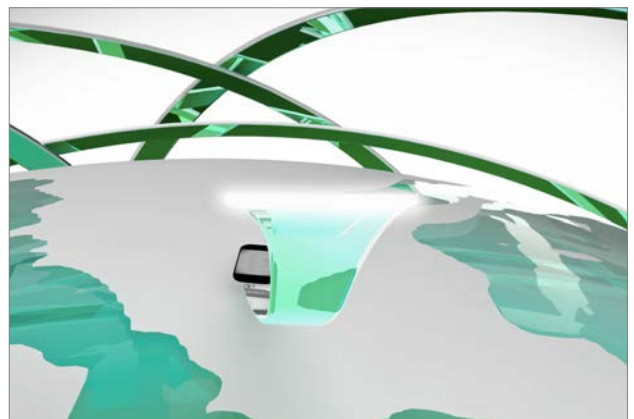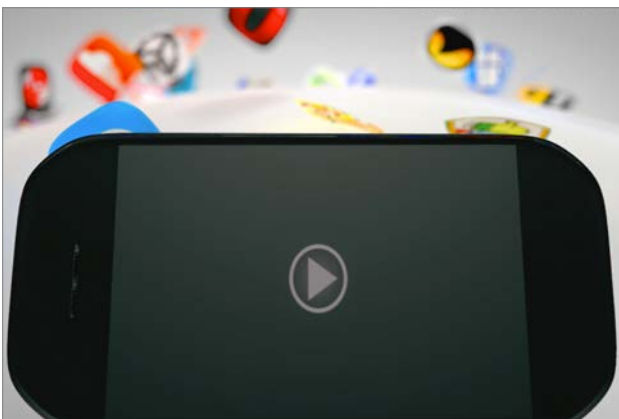

↗ checkout ecocheck-app.com
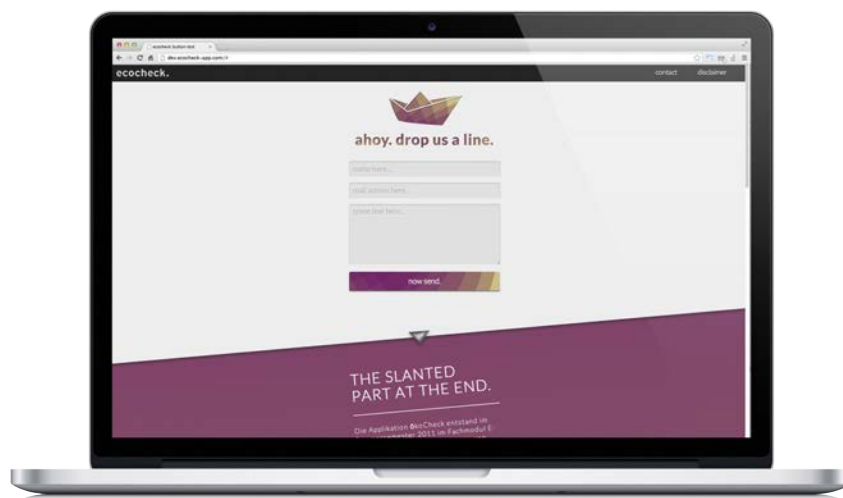
connect
me & corbinian kling
2011

new grounds
the fictive tv trailer was rendered in cinema4d
to be able to capture it from perspectives hard
to create with 2d tools. it was an experiment
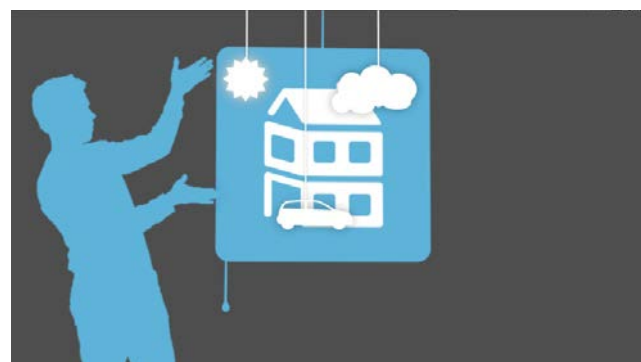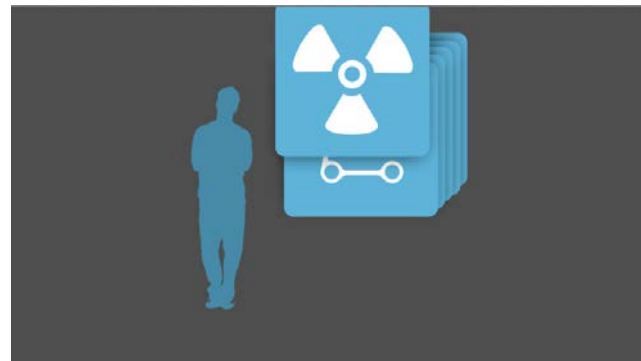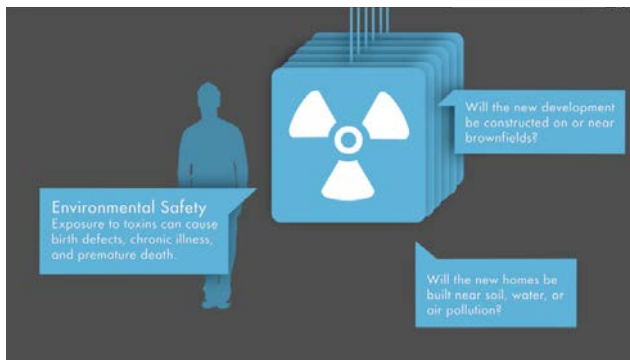we took to understand the possibilities of 3d.

↗ checkout vimeo.com/27331459

shelby man
shelby child impact assessment
2010

explaining the complex
shelby man is the fictive main character in the video shown above. he acts as a decision maker with plenty of ideas to make life in a city more comfortable. the clip was produced as helping material to explain SHELBY.

↗ checkout vimeo.com/27334685

there is more to show.
i would be happy to demo it to you
when meeting in person.